

NewTom VGi Flex

Mobile Cone Beam 3D Imaging System



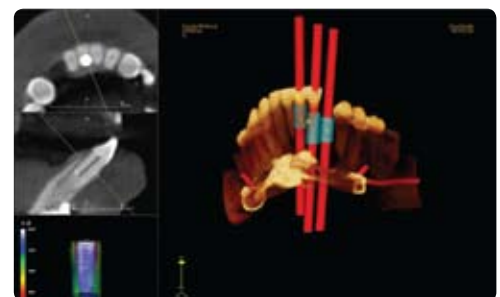
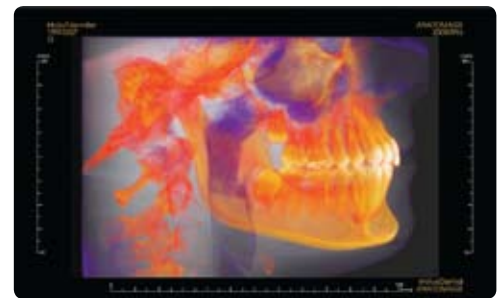
Financial Models

It is well documented that state-of-the-art Cone Beam 3D scans of the oral and maxillofacial area have become the standard of care. They are a low radiation alternative to referring patients out for a CT scan. The NewTom VGi Flex takes this concept one step further; it is designed specifically for a mobile environment to so doctors can offer a higher level of convenience for their patients.

Every dental specialist has the responsibility for ensuring their patients are receiving proper care. Cone Beam, the 3D imaging technology is far superior to conventional 2D imaging because it enables practitioners to better identify potential problems in orthodontic, periodontal, implant, maxillofacial surgical cases, endodontics, and general dentistry. In addition, it also enables the dental professional to identify other potentially serious problems, including airway passage obstructions and soft tissue abnormalities.

Patients enjoy the familiar setting of their doctor's practice without needing to be referred to another facility. The practitioner receives more accurate treatment outcomes and success, thus insuring patient satisfaction. A mobile 3D imaging operation is an extension of the practice while offering patients today's standard of care. It also provides a savvy entrepreneur with an exciting business opportunity.

Deliver the Highest Standard of Care To Your Own Patients or Referring Dentists



Based on Actual Results:

Initial Investment	Monthly Operating Expenses	Monthly Revenue Potential
NewTom VGi: \$189,000 (\$2,983 per month)	Operating Expenses/Fuel/ Maintenance: (\$850 per month)	Average Scan Fee: \$350
Vehicle: \$60,000 (\$1,000 per month)	Vehicle Operator / Technician (\$4,000 per month)	65 Scans Per Month
Vehicle Customization: \$40,000 (\$667 per month)	Finance Payments (\$4,952 per month)	Monthly Revenue: \$22,750
	Various Insurance (\$1,500 per month)	
	Marketing Expenses (\$1,500 per month)	
Total Initial Investment: \$269,000	Total Operating Expenses: (\$12,802 per month)	Monthly Net Income Potential = \$9,948

Financing and APR are dependent on credit. Speak with your financing officer to fully understand lease agreement. Monthly Operating Expenses and Scan Fees are estimates. Actual fees and expenditures may vary.

The image displays three sample marketing materials from NewTom. On the left is a 'PATIENT INFORMATION' form with fields for name, address, and contact details. In the center is a 'FEE SCHEDULE and FEE OPTION' document listing various services and their costs. On the right is a 'NewTom Cone Beam 3D Imaging Systems' brochure, which includes an 'ABOUT US / COMPANY INFO' section, a 'CONE BEAM TECHNOLOGY' section with a 3D skull scan image, and a 'BENEFITS OF CEVIX 3D DIMENSIONAL X-RAYS' section.

Sample Marketing Package Includes:

- Sample Referral Forms
- Patient Brochure
- Postcard Template
- Target Mailing List of Doctors (25 mile radius, mailing only)
- Press Releases
- Newspaper Ad Template

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