

Building Your General Dental Practice: Special Three-Day Workshop Seminar



With Guest Speaker:



Jan Bellows, DVM, Diplomate, American Veterinary Dental College

Date: July 26th - July 28th, 2010

Time: 8:30am-12:30pm

Location: The Silvertree Hotel, Snowmass, CO

***Presented by:* Dental Focus, LLC and AFP Imaging, Corp.**

The Speaker:

Dr. Jan Bellows is a *Fellow of the Academy of Veterinary Dentistry*, a *Diplomate of the American Board of Veterinary Practitioners*, a *Diplomate of the American Veterinary Dental College* and a *Veterinary Information Network (VIN) consultant*. He is a frequent speaker at conferences and has authored articles on veterinary dentistry as well three textbooks, “The Practice of Veterinary Dentistry, A Team Effort”, “Small Animal Dental Equipment, Materials and Techniques”, and “Feline Dentistry”. He practices at *All Pets Dental* in Weston, FL. For more information about Dr. Bellows and his dental practice, visit www.dentalvet.com.



Course Description:

Veterinary dentistry is emerging as one of the fastest growing “new” disciplines of veterinary patient care. The days of bypassing the oral cavity as a physical examination are over. Understanding that the condition of the oral mucosa and the dentition can play a significant role in the overall health of the pet is vitally important. Some conditions that begin in the mouth can affect the pets overall health including periodontal disease, oropharyngeal inflammation, and tooth resorption.

In this three day program we will explore necessary equipment, common dental problems and procedures, the Oral Assessment, Treatment and Prevention (ATP), Intraoral Radiography, setting up your team for success, and effective sales and marketing tools to broaden the appeal of your dental practice to your clients (both existing and new).

Hosted at the beautiful Silvertree Hotel in Snowmass Village, Colorado, this workshop will afford ample leisure time for exploring the Colorado Roaring Fork Valley and provide opportunities for hiking, biking, fishing, whitewater rafting, or just relaxing in the Rocky Mountain splendor, all while earning important CE credits and enhancing your practice. Perfect for you and your family, or your entire dental team.

Seminar Schedule & Course Outline:

- Day 1** Creating your dental practice, anatomy, dental therapy concepts and the most common dental problems seen every day in your practice.
- Day 2** Dental Radiology: Intraoral vs. Extraoral Radiography, Reading the Film, Digital Radiography, and Techniques. Hands-on Radiography (Dry Lab): Our goal is to have participants taking full mouth digital X-rays of dogs and cats in under 15 minutes. Digital sensors will be used.
- Day 3** Implementing the Oral ATP philosophy and Marketing your program.

Hotel Information:

The Silvertree Hotel is located in the heart of Snowmass Village and on the main ski slope allowing instant access to both gondolas, the Conference Center and Villages. **The Silvertree Hotel** is everything you want in a resort with two heated swimming pools, whirlpools, saunas, health club, spa services, two restaurants, lobby lounge and bar, concierge, complimentary Aspen airport shuttle, on-site ski shop, ski valet and free self-parking. Some categories of accommodations have limited availability and require early reservations. Extra person charge is \$25.00/night, and children under 12 stay free in their parent's room.

For More Hotel Information & Reservations:

Call **The Silvertree Hotel** at **800-525-9402** or **970-923-3520** or visit **www.silvertreehotel.com**.

Discounted Hotel Rates: July 26-28, 2010

Standard, Single or Double **\$129.00 per night plus tax**
Deluxe, Single or Double **\$135.00 per night plus tax**

** To qualify for the special group discount room rate you must indicate that you are attending this seminar.*



Registration/Questions: Call **Eric Vozick** at **(720) 841-6918** or **Dental Focus, LLC** at **(908) 230-1955** or **(908) 230-8572**.

Early registration recommended. Number of participants is limited. Driving Directions available upon request. This program is pending approval for up to 12-hours of continuing education credit by the State of Colorado Board of Veterinary Medicine. We accept check VISA & MasterCard. Registration is not confirmed until payment is received.

Seminar Location:

The Silvertree Hotel
100 Elbert Lane
Snowmass Village, CO 81611

Registration Fee:

Payment Received on or before July 1, 2010 - \$395.00

Full Registration Fee after July 1, 2010 - \$495.00

** Registration Fee Includes \$50.00 Non-Refundable Deposit*

Date: Mon., July 26 - Wed, July 28, 2010 (3 days)

Time: 8:30am - 12:30pm

For Additional Hotel Information/Reservations: See above and contact The Silvertree Hotel directly.

CANCELLATION & REFUND POLICY: Refunds will be made (less non-refundable deposit) provided notice is received via a telephone call as well as in writing on or before JULY 1, 2010. No refunds will be granted for any reason after JULY 1, 2010. Registration is transferable. No refunds for "no shows". Dental Focus, LLC reserves the right to cancel if registration criteria are not met. A seminar may be cancelled if circumstances occur beyond our control, resulting in a full refund of registration fees only. For any reason, Dental Focus, LLC is not responsible for reimbursement of registrant's travel expenses and change or cancellation fees by other organizations.